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Magazine Headlines:

- A new collaboration among Youssef Allam Group and partners at Uniboard Factory and Tetra Pak Company.
- Cooperation between Youssef Allam Group and American University in Cairo.
- A new development towards digitizing exams, Gharbia Educational Directorate.
- Medical Equipment Maintenance Department's role at Youssef Allam Group.
- A New Partnership with the British Company Print Blade for Supplying Dr. Plate.
- A New Partnership Between Youssef Allam Group and the Egyptian Ministry of Justice.



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CEO Letter

No doubt that the scarcity of resources and the heavy of human needs have prompted the countries of the world to search for effective methods to rationalize the consumption of materials and recycle them, and use them efficiently and in environmentally friendly ways to reduce carbon emissions and preserve the rights of future generations to a healthy environment and sufficient resources.

Alongside with the movements of countries, international organizations have realized the importance of participating in preserving the environment, perhaps the most famous of which is the United Nations, which launched seventeen sustainable development goals, of which we cite the twelfth goal, "Responsible consumption and

production," which relates to ensuring sustainable consumption and production patterns, which the United Nations considers essential to preserving the livelihoods of current and future generations. The organization expects that the resources of approximately three planets will be needed to provide the natural resources necessary to keep up with current lifestyles in light of the expected increase in the world population to reach 9.8 billion people by 2050.

Thus, the concept of sustainability and the circular economy has become one of the main concepts for any business environment, as we are beholding promising changes in industries, including an increasing trend towards providing sustainability-related reports, as the volume of published sustainability reports has increased almost three times compared to previous years.

As always, Youssef Allam Group is committed to accomplishing success without compromising environmental standards. The Group has paid excessive attention to environmental conservation issues and working to find environmentally friendly production solutions. In this sense, "UniBoard" factory is deemed one of the production arms of Youssef Allam Group, which meets more than %70 of the domestic demand of cardboard in Egypt with a production capacity of up to 150,000 tons annually, while applying the highest sustainability standards, so that the percentage of recycled paper from the factory's total production reached about %80.

As part of the factory's efforts under the umbrella of Youssef Allam to accomplish sustainable development objectives, it managed to achieve success in opening the first production line of its kind in Egypt to recycle multi-layer packaging, in collaboration with the Swedish company "Tetra Pak", which specializes in food packaging solutions, in mid-December 2024.

The project's joint investment amounted to 2.5 million euros, as it was established on an area of 1,000 square meters in the industrial zone of Sadat City, with



**A new collaboration among
Youssef Allam Group and partners
at Uniboard Factory and Tetra Pak
Company for environment conservation**

a production capacity of up to 8,000 tons per year of recycling used cardboard packages. According to the scheduled plan, it is anticipated to reach the maximum production capacity of the production line within five years.

Furthermore, an industrial wastewater treatment plant affiliated to the factory was opened with a capacity of 3 K cubic meters per day, and it is targeted to increase its capacity to reach 3.5 K cubic meters, by means of self-financing within the company's plan for the upcoming period.

The Group expresses its delight with the presence of many important figures for the inauguration of the production line, including: Dr. Yasmine Fouad, Minister of Environment, Mr. Hakan Emsgard, Ambassador of Sweden to the Arab Republic of Egypt, Major General / Essam El-Naggat, Chairman of the Export and Import Control Authority, Mr. Yasser Abdullah, Chairman of the Waste Management Regulatory Authority, Mr. Sherif El-Moallem, Managing Director and CEO of UniBoard, and Mr. Wael Khoury, Managing Director of Tetra Pak.

We are also pleased to receive the praise of Dr. Yasmine Fouad's regarding the factory's business model, as she noted that the opening of this line



supports the main message on which the integrated waste management system was based: "Collect more, recycle more, bury less", in addition to avoiding the negative impact of waste that has not been recycled if it is not disposed of safely, considering that the waste sector is the second sector after energy (electricity, transportation, petroleum) responsible for climate change emissions. She also commented on the factory's performance stating the "UniBoard" factory succeeded in exceeding the initial target of collecting 500 tons of used cardboard packaging in the first year of operation, as it was able to collect 1,300 tons before launching the recycling line.

Over the past 16 months, the two companies have established a comprehensive network of collectors from both the formal and informal sectors inclusive of all waste management companies to enhance the collection of used juice and dairy containers. Several experiments and studies have been conducted to design a realistic and efficient collection management system, determine fair prices, and implement programs to enhance collection efforts. In preparation for the launch of the production line, Tetra Pak conducted an extensive research in coordination with CID Consulting Center, and used DWAR's Environ Adapt application to improve digital analysis and reach the most effective methods for the operation of the used carton collection system.



The new production line opening is a practical application of Tetra Pak and UniBoard's commitment to applying sustainability standards and contributing to improving the overall environmental situation in Egypt. As it helps reduce the amount of waste that is not recycled, which leads to a decrease in carbon emissions. The project's positive results will be multiplied by continuing cooperation with key stakeholders including the public sector, waste management companies, and non-governmental organizations, in addition to ongoing cooperation with industry representatives and official bodies in developing and implementing effective waste management policies and achieving environmental sustainability objectives.

Drupa Exhibition June 2024

Drupa Global Exhibition for the Printing Industry and its Accessories is considered one of the most important events in this industry. As the exhibition commenced its activities in the late fifties of the last century, with the active participation of more than 1400 exhibitors of various products and ideas in all fields of the printing industry. The exhibition continues to be held every four years, which always attracts visitors from all over the world, whether they are experts in the field of printing, business owners or students in this field. They all, with their different natures, consider the Drupa Exhibition an important technical and technological shift in this industry. The German city of Dusseldorf and the Exhibition Authority organize this event in the best possible way in terms of organization, including the preparation of the exhibition program, transportation services and the method of preparing the exhibition halls, as the eighteen exhibition halls are filled with more than one

thousand and five hundred exhibitors from various fields, whether they are companies that manufacture equipment, raw materials or spare parts, or software companies or technical consulting companies related to the world of printing. The penultimate edition in 2016 was an important event for this rich industry, as the rapid developments in digital printing with its various technologies announced themselves with a strong and influential presence for this industry. The world was on a date with the 2020 edition of the Drupa Exhibition to follow this development, but the Corona pandemic disrupted the exhibition's progress - accidentally - which is considered - for the first time in the history of the Drupa Exhibition - that the exhibition ceased to display its contents during this long period of time from 2016 until the current edition in 2024. For this reason, the world was eager for this edition in particular due to the great interest in the printing industry as one of the pillars upon which the contemporary world relies in its various technical developments, which was actually confirmed during



the presentation in this new edition, in terms of the broad launch towards digitizing the printing industry and its entry into the field of industrial development of the fourth generation, which was evident during the edition of this exhibition from the developments of digital printing, especially in the inkjet method, where the half-quarto size 50 X 70 cm appeared in high-quality printing machines with a resolution of 1200 X 1200 dots per inch, and on a wide range of different types of paper, and with production speeds that meet the needs of many customers around the world. These developments were clearly demonstrated by





the partners of Youssef Allam Group in this exhibition, from the equipment available from the German company Heidelberg, and the Japanese companies Ricoh and Riso, which are considered among the most important partners of success for Youssef Allam Group over many years, in addition to the digitalization method that has incepted to spread in the world to control the operation of traditional production machines and the workflow, as it has become possible to follow the printing institution in all its departments via the Internet, whether by mobile phone, tablet or personal computer, and view quality reports as well as production reports, exchange operations and thus facilitate communication between customers and institutions, which contributes to increase productivity and profitability, and reduce the loss of time and waste of materials.

The exhibition visitors considered this Drupa Exhibition edition as a new and influential launch for this industry, which establishes a new map towards developing the equipment and programs used in the world of printing, to move forward in this trend leading the development map. The date of the new edition of the Drupa exhibition was announced in June 2028, wishing success and progress to all those interested in the printing industry and visiting this exhibition in its upcoming editions.



Drupa 2024

Youssef Allam Group... A financial vision between heritage and an eye to the future

Since its establishment in 1948 by its late founder, the immortal in our hearts - Youssef Bek Allam - may Allah have mercy on him - Youssef Allam Group of Companies have always presented a outstanding model to be emulated in its commitment to excellence, innovation and flexibility. Over the course of more than seven decades, the company has cemented its leading position in the field of printing and integrated solutions, and has been able to overcome many difficulties represented in economic and societal fluctuations with efficiency and competence.

The company's senior management, led by Eng. Adel Youssef Allam, Chairman of the Board, played a central role in guiding the company's path towards the future, inspired by the values and principles of the group's founder's legacy. Such leadership focused on strategic planning, sustainable financial practices, and encouraging innovation that helped the company face challenges and seize miscellaneous opportunities. This is apparently evident in its proactive approach that reflects a profound understanding of market dynamics and establishes a roadmap towards accomplishing the company's ambitious vision for 2030.

In my capacity as the company's Chief Financial Officer, I take pride and appreciation in sharing how our integrated financial strategies, inspired by the vision of senior management, have enabled us to adapt to economic transitions, reinforce our position in the market, and strengthen our commitment to innovation and partnership.

Global and regional financial challenges and the impact thereof on Egyptian market: The global economy underwent through a tough period of disruption during the last twenty years, the repercussions of which were apparent in all directions and regional and local markets. As printing and integrated solutions sector faced numerous and complex challenges – in particular the Egyptian market - which led to adding more consequences and burdens on the market economies, the most important of which are as highlighted below:

- Global inflation and raw material price increases: Steep increase in global prices of raw materials such as paper and inks has resulted in a major challenge to our sector, requiring us to develop flexible and effective financial strategies to manage costs and achieve efficiency.

- Currency fluctuations: Steep fluctuations in exchange rates were another test for us, as they directly affected our import and export operations, which prompted us to develop innovative solutions for maintaining our financial stability and enhancing our ability to sustain the quality of our products.
- Central Bank of Egypt decisions: Constant revisions and adjustments to monetary policy and interest rates have led to an increase in funding pressures, but with our calculated financial strategies, we have been able to rapidly adapt to these changes.
- Challenges associated with the global pandemic: Despite the significant impact of the Corona pandemic on supply chains, our financial flexibility in adapting to these adverse tough circumstances was a major reason for maintaining operational sustainability and continuing operations.
- Digital transformation and technological development: At a time when companies were facing difficulty in keeping up with technological developments, Allam Group strategically invested in digital transformation for enhancing its operational efficiency and maintain its competitiveness.



Mr. Wael Shaaban
CFO

“Allam Vision 2030” from a financial perspective: Our vision at Allam Group for 2030 is based on the enduring legacy of the company’s founder, Youssef Bek Allam - may God have mercy on him - who laid robust foundations upon which the group continues to accomplish further growth and innovation.

In the light of the challenges we are witnessing nowadays, our commitment to a sustainable financial vision will remain the main driver towards achieving future objectives and targets through our commitment to the following:

1. Sustainable growth: We continue to achieve a balance between our business expansion and adhering to financial principles that promote sustainable profitability over the long run.

2. Diversity of investments: A focus shall be made on experiencing new fields, including the medical field and other innovative solutions that achieve higher returns for the group and support our leading position in the market.

3. Enhancement of financial viability: This can be accomplished by improving cash flow management and diversifying funding sources, as we seek to strengthen our financial position for guaranteeing the company’s stability and support our future expansion plans.

4. Responsible financial practices: In applying this, we implement financial strategies that focus on reducing risks and enhancing transparency in operations to ensure sustainable growth and expansion.

Product Diversity and Printing Solutions...

A Sustainable Innovation Strategy: Through the broad diversity of our products and printing solutions, Youssef Allam Company displayed an exceptional ability to satisfy the needs of various markets. This diversity not only enhances the stability of our revenues, but also gives exceptional flexibility in the face of global economic fluctuations.

- Continuous innovation: We continue to invest in research and development for the provision of innovative solutions that meet the needs of our customers, making us in the vanguard of companies that provide modern printing technologies and integrated solutions.

- Operational efficiency: Leveraging from the latest technology to achieve the highest levels of efficiency and reduce costs, ensuring the provision of high-quality products and services at the best prices.

A deliberate expansion strategy in the domestic market: Youssef Allam Group always sees the local market as a fundamental base for sustainable growth, and thus we have developed a deliberate expansion strategy that targets the enhancement of our presence and maximize our market share by applying the below points:

1. Enhancing operational efficiency: by exploiting domestic resources and innovation in our operations to reduce costs and increase added value.

2. Improving competitive offerings: by providing integrated solutions that satisfy the needs of the domestic market and maintaining sustainable profit margins.

3. Digital Transformation: We continue to invest in digital infrastructure to enhance the efficiency of our operations and achieve better performance.

Development of robust relationships with our partners are the foundation for continued growth: Through our robust and strategic relationships with our partners, we ensure that our success is the result of continuous and permanent cooperation with suppliers, customers and our employees.

- Suppliers: Our long-term relationships with suppliers guarantee continuity of operations and availability of raw materials at competitive costs.

- Customers: By providing distinctive solutions and at the same time maintaining high quality, we have built trust relationships with our clients, enhancing revenue sustainability and future growth.

- Employees: We view our employees as our most important pillars of strength, as we invest in preparing, training and developing them to ensure the continuity

of providing distinguished and creative performance. Through our financial vision towards accomplishing sustainability and based on the legacy inherited from the company’s founder/ Youssef Bek Allam - we continue to face global and regional challenges with confidence and determination – along with our continuous implementation of innovative and responsible strategies, through which we continue to progress steadily towards achieving Vision 2030.

We are always fully confident that our company will remain distinguishing mark in the history of the sector, and an example of sustainable success that reflects our commitment to authentic values and dedication to work.



A New Partnership between Youssef Allam Group and the Egyptian Ministry of Justice

In line with the Egyptian government's focus on providing numerous facilitations for citizens, particularly people with disabilities, and in continuation of Youssef Allam Group's commitment to fulfilling the needs of the Egyptian market across its various sectors and categories, and in light of the strong relationship between the group and Egyptian government entities, the group has successfully supplied the Ministry of Justice with a Braille printing machine produced by "Index Braille", a Swedish company. This machine will be used by the Ministry of Justice to print documents issued by the Real Estate Publicity & Notarization Authority in Braille, enabling individuals with visual impairments to read the documents independently without the need for an intermediary in a way that ensures that the documents are prepared in accordance with their wishes.



The new service enabled by the machine was announced by both the National Council for Persons with Disabilities and the Egyptian Ministry of Justice. On Thursday, corresponding to 12th of November 2024, the National Council for Persons with Disabilities announced the launch of the service for issuing Ministry of Justice documents in Braille, as part of the coordination between the Council and the Ministry of Justice.

It is worth noting that Index Braille has over 40 years of experience and is one of the largest manufacturers of printers for the visually impaired, exporting its products to 60 countries worldwide.

The new unit has been made available at Sayyida Zeinab branch to serve individuals with visual impairments, in addition to the deployment of four other units currently being rolled out in courts and notary offices in Cairo, Giza, and Alexandria. These units will provide additional services, such as printing court rulings, decrees of distributions, and real estate publicity and notarization documents in "Braille".



The unit was showcased at the Global Housing Conference inaugurated by President Abdel Fattah El-Sisi in November, as the unit was demonstrated at the Ministry of Justice's exhibition booth during the conference, where it received praise from attendees. During his visit to the booth, Mohamed Gabran, the Minister of Labor, emphasized the importance of the initiative and discussed the possibility of using it to print employment contracts for workers with visual impairments.

The Ministry of Justice also announced the new unit during the activities of the conference titled "National Efforts to Integrate Issues of Persons with Disabilities in Implementing the National Strategy" on 2nd, of December 2024, in the presence of the Minister of Justice, Counselor/ Adnan Fanjari, to highlight the ministry's efforts.



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BRAILLE

Everest-D

Youssef Allam believes that everyone can read
and if you read you can see

Flexibility on cut-sheet paper

- 400 pages/hour
- High resolution tactile graphics
- Automatic booklet printing
- User defined paper size
- Print from portable devices



Everest-D V5 Everest-D V5 suites a wide range of users, from personal use to heavy braille production. For decades Everest-D has been the most sold single sheet-feed braille embosser on the market.

With the flexibility of the adjustable sheet-feeder and user defined paper, Everest-D can emboss almost any type of braille on paper, business cards, labels, or thin plastic. Its unique sheet-feeder provides stability on cut-sheet paper. Explore the opportunities of one of the most popular embossers.

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BRAILLE

Youssef Allam Group

the Official Media Partner of

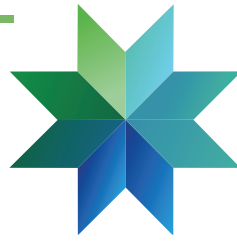
Over decades, Youssef Allam Group has built strong and enduring relationships with its clients. The number of customers continues to grow day by day, both on the ground and on social media platforms, thanks to the quality of products and materials offered by the group. This has made us the agent for some of the largest brands in the printing industry. This reputation has also led major international exhibitions, such as the Gulf Print & Pack Exhibition (Gulf Print) to choose the group as the official media partner for the event that will be held at Riyadh Front Exhibition and Conference Center in the Kingdom of Saudi Arabia from January 14 to 16, 2025.

Gulf Print & Pack Exhibition is a pioneering event for everything related to printing and packaging technology, targeting printing professionals, service providers, and brand owners. This year, the exhibition will feature participation from over 150 companies, including industry leaders such as (Fujifilm- Konica Minolta- Canon- Ricoh). Exhibitors from 20 countries will participate, with the majority coming from China (161 companies), followed by the United Arab Emirates (39 companies), and India (14 companies). Additionally, five Egyptian companies are expected to participate in the event.

The exhibition targets manufacturers and suppliers of printing materials, digital printers, inks, coatings, varnishes, drawing devices, cutting tables, packaging machines, and packaging designs. One of the main areas the exhibition focuses on this year is the packaging printing industry, which is expected to record a compound annual growth rate of 2.2% by 2026.

The exhibition for 2025 will be held in Saudi Arabia for the first time, in light of the rising value of the printing market in the kingdom, which amounts to 800 million USD and is growing at a rate of 8% annually. It is also expected that the kingdom will lead the packaging market, contributing approximately 21.20 billion USD by 2030.

This partnership is a testament to the group's position



GULF PRINT & PACK 2025

in the printing field, as the Youssef Allam Group is a leading brand in this sector, maintaining the quality offered to customers since its establishment. This has prompted many brands from various fields to collaborate with them. The group hopes that this partnership will open new horizons in the Middle East.

Finally, we affirm that Youssef Allam Group will not hesitate to provide the best services to all its valued customers. It will always remain at the forefront of companies that prioritize customer satisfaction, and will spare no effort in providing optimal solutions that meet their needs. We are committed to continuing to offer support and innovation to ensure an outstanding experience for everyone who interacts with us.



Rasha Watany
Marketing Director



14 - 16 يناير • الرياض
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GULF PRINT & PACK 2025

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happy to be *Media*
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For **GULF PRINT & PACK 2025** IN KSA

The Gulf Printing & Packaging Exhibition is a leading event showcasing the latest innovations in printing and packaging technology. It targets industry professionals, printing service providers, and brand owners. This year, the exhibition hosts more than 150 leading companies in the printing industry.



Youssef Allam Group
Your Partner In Success



YOUSSEF ALLAM GROUP

www.yallam.com

Ashpelia Company Flexo printing services

Ashpelia Company, established in 1986, is a company specialized in the manufacture of flexo printing plates. Ashpelia Company has achieved proficiency in the manufacture of flexo printing plates since its establishment, and has not been pursuing any other than this industry, and it does not even consider the idea of merging into any other activity. This professionalism and specialization have made it a pioneer in its field through believing in the idea of specialization, as well as investing in the culture of work passion in the souls of the company's employees, which made the teamwork enjoy their work within the company to reach the highest quality that can be achieved, as well as creating a spirit of competition among the members of the work group within the company to enjoy the quality of the final product.



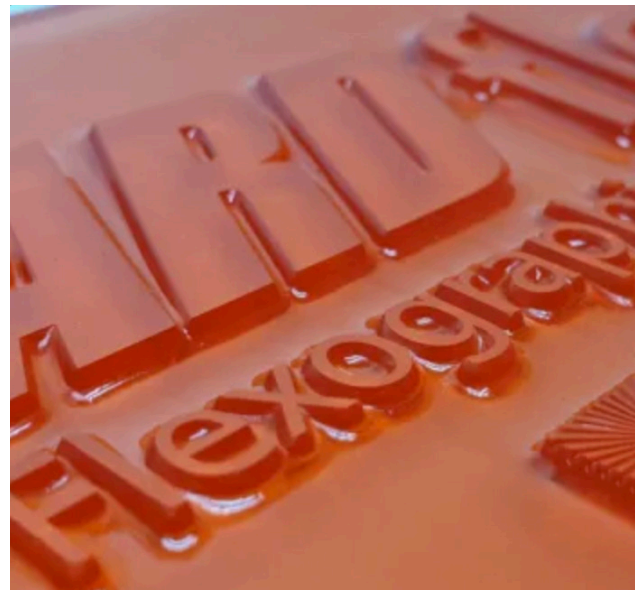
The printing plates referred to are plates that are relied upon in flexographic printing that have become the world's language in the field of printing and packaging, and which originated in the early sixties in a primitive and simple way, such as typographic printing (relief printing) by using clichés of raw metal transformed in its final form into printing for each piece to be printed.

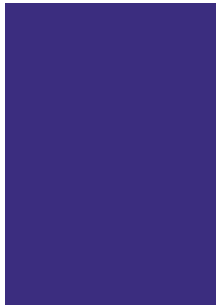
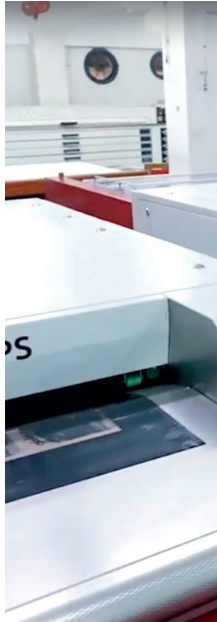
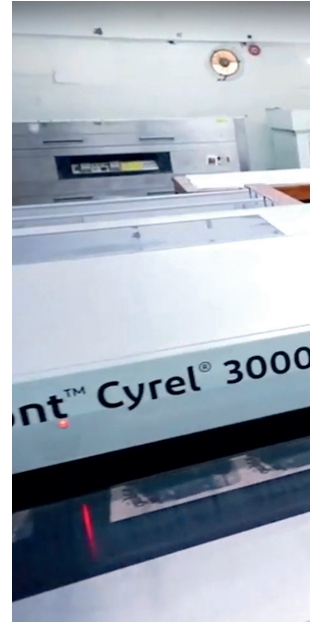
But with development, it reached the point of using flexible clichés that allowed printing different areas of colors by using one or two colors on plastic roll materials of which production reflected on the plastic bag.

Until a significant breakthrough appeared in the field of printing by using color separation technology, followed by development through the use of different printing technologies such as the Gearless stage and Anilox, which made flexo printing at the forefront of the race with higher quality than roto printing with the additional advantage of using materials and

quantities that are not compatible with roto printing, which allows and guarantees quality for all customers. Ashpelia Company team comprises of 60 distinguished members with the highest experience, and they are located either between the company's administrative headquarters in Tanta or the manufacturing branch in the industrial zone in Quweisna.

The company also owns global production equipment that is sufficient to satisfy all the needs of the domestic market in the event of operating at maximum capacity, yet Ashpelia Company prefers to achieve the highest quality elements by working with a single shift operating capacity in a way that guarantees reaching the highest quality rates, not only through production, but also through achieving customer satisfaction, as Ashpelia Company owns a fleet of cars that enables it to reach all its customers inside the country, which also ensures meeting its requirements with the highest response speed for continuation of production and achieving their objectives, in addition to a group of the company's customers from outside the country, who are always pleased to work with Ashpelia Company under the title of Partners for Success.





To communicate 01001220882 - 01093322077
and to communicate for our clients
from outside Egypt 00201060680027

We are partners of success



The Future of Printing in Egypt ... A Robust Partnership Combining Global Expertise and Domestic Leadership

In a historic move that boosts Egypt's standing as a regional industrial hub, Comexi, the global leader in printing and packaging equipment manufacturing, announced a strategic partnership with Youssef Allam Group, one of the largest industrial and commercial groups in Egypt. This partnership aims at meeting the high demand for advanced printing solutions in the Egyptian market, and provide the state-of-the-art technologies and services to the sector's customers.

The partnership between Comexi and Youssef Allam Group is considered a breakthrough in the printing industry in Egypt, as the two companies will be able to: Provision of the state-of-the-art technologies: Such partnership will provide Egyptian customers with access to the latest printing machines from Comexi, which are characterized by high efficiency and excellent quality.

Training and development of cadres: Both companies work on training and developing Egyptian cadres working in the field of printing for raising the level of competencies and skills. Meeting the increasing needs of the domestic market: Such partnership will contribute to meeting the high demand for advanced printing solutions in Egypt, and supporting the growth of various industrial sectors, where both companies have a long history.

Youssef Allam Group .. A long history and continuous leadership .. Youssef Allam Group was established in 1948, since that date it has embarked on a journey full of achievements and expansion, as it started as a small company specialized in paper trade, and with determination and persistence it turned into one of the largest industrial and commercial groups in Egypt, and determination and persistence turned it into one of the largest industrial and commercial groups in Egypt.

Today, after more than seven decades, the group keeps committed to providing innovative solutions that satisfy the changing needs of the market and contribute to building a robust and prosperous Egyptian economy in various fields. Youssef Allam Group continues its path towards continuous growth and development, and aims to achieve more achievements in the future. The group works on expanding its business scope, reaching out to new markets, and providing innovative solutions that meet the changing needs of customers.

Comexi is a global leader in the manufacturing of flexible packaging and printing equipment that was established in 1954. For over 60 years, the company has established itself as a trusted partner for many companies in the flexible

packaging sector, by providing innovative and high-performance solutions for printing and converting various materials. Comexi specializes in providing a wide range of printing and converting equipment, including flexo printing machines, offset printing machines, digital printing machines, slitting machines, lining machines, and other machines used in the fields of printing and packaging. The partnership between Comexi and Youssef Allam Group is an important step towards developing the printing industry in Egypt by combining global expertise with local leadership. Such partnership will contribute to raising the level of the industry by satisfying the increasing needs of the market, and promoting Egypt's standing in this field.

Youssef Allam Group, as a leading industrial and trade company in Egypt, celebrated its strategic partnership with Comexi, a leading manufacturer of printing and packaging equipment, in a special ceremony held on 1st of October 2024.



This event was well attended by the group's elite customers in the fields of printing and packaging where the latest developments and innovations in this field were demonstrated, and it also highlighted the solutions provided by Comexi to meet the needs of its customers in the industrial sector. Youssef Allam Group's Chairman, Eng. Adel Allam, stated that: "We are proud of our partnership with Comexi, which represents an important step towards promoting Egypt's standing as a regional center for industry.

With this partnership, we will be able to provide the latest technologies and solutions to our customers, and help them achieve growth and development.

For his part, Juan Manuel - Africa Area Manager - stated that: "We are delighted to be part of this strategic partnership with Youssef Allam Group, which has prolonged experience in the Egyptian market. We are confident that this partnership will contribute to the development of the printing and packaging industry in Egypt and meet the increasing needs of customers." Furthermore, Youssef Allam Group and Comexi affirm their commitment to providing the latest solutions and technologies to their customers, and contributing to the development of the printing and packaging industry in Egypt.



Discover all our solutions for printing, lamination and slitting for the flexible packaging at



FLEXO PRINTING

 **COMEXI F2 evolution**

up to 600 m/min

up to 10 colours

up to 1650 mm print width



Youssef Allam Group

W W W . Y A L L A M . C O M



Youssef Allam Group...the title of excellence and quality

At Youssef Allam, we don't just comply with International Standards - We set new benchmarks in quality, sustainability, and workplace safety. Our ISO 14001, 9001 and 45001 certifications are a clear testament to our commitment to excellence and our ongoing drive to exceed client expectations.

• Commitment to Excellence

These certifications underscore our dedication to delivering top-tier products and services while continuously improving to meet the evolving needs of our customers. By integrating best practices from leading global organizations, we ensure our operations are aligned with the highest standards, effectively addressing unique challenges.



• Customer-Centric Approach

We don't wait for feedback; we actively seek it to better understand our customers' needs and drive continuous improvement. By engaging directly with our clients, we ensure that our solutions are finely tuned to exceed expectations. This proactive approach

enables us to stay ahead of market demands and offer services that deliver exceptional value to our clients.

• Shared Success

This achievement is not just ours—it's a shared success. It reflects the dedication of our team and the trust of our partners, reaffirming our commitment to building lasting partnerships. Together, we deliver solutions that drive quality, innovation, and satisfaction.

We welcome your input! For suggestions and recommendations for improvement, please contact us at wecare@yallam.com



YOUSSEF ALLAM GROUP

ISO *Certificatied*

We welcome your input! For suggestions and recommendations for improvement, please contact us at

wecare@yallam.com





Customer-Centric Excellence

Proactively Driving Satisfaction

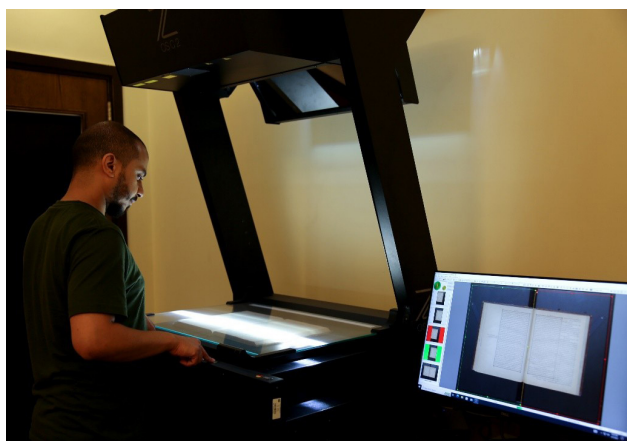


- ▶ At the heart of our operations lies an unwavering commitment to understanding and meeting our customers' needs. Rather than waiting for feedback, we actively seek it every day, fostering a dynamic relationship that fuels continuous improvement.
- ▶ Our survey results for 2024 underscore this dedication, with customer satisfaction levels consistently ranging between **95%** and **100%**. This remarkable achievement reflects the trust and loyalty our clients place in our services.
- ▶ By maintaining direct engagement with our customers, we ensure that our products and services are not only aligned with their expectations but also exceed them. This proactive approach enables us to anticipate market demands, adapt swiftly, and deliver exceptional value.

Cooperation between Youssef Allam Group and the American University in Cairo

AUC in Cairo, is a special research university, founded in Cairo in 1919 and has continued its cultural and educational leadership over the years. Over time and with the development of educational life in Egypt, the university expanded and opened its branch in New Cairo.

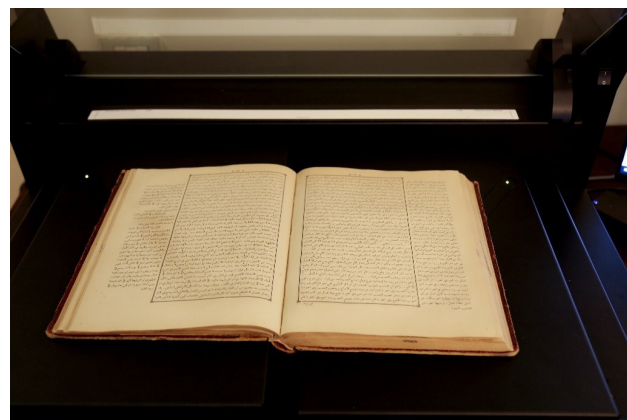
AUC in Cairo provides American-style educational programs at all undergraduate, graduate and professional levels, in addition to continuing education programs. AUC in Cairo is intended for students of education and different cultures coming from more than 50 different countries.



Libraries of the AUC in Cairo.. The AUC in Cairo Libraries and Learning Technologies play an important role in the educational mission of the university, as it includes two libraries: the Main Library and the Rare Books and Special Collections Library. AUC Libraries are an important source of information and basic resources for scientific, literary and cultural research in all fields, by providing more than one million printed and electronic books, providing access to hundreds of thousands of journals and other practical materials, which is considered the depth and breadth of the basic resources for the teaching and scientific research needs of a university that is primarily based on scientific research and advanced and diverse liberal arts. The Rare Books Library is concerned with preserving, collecting and publishing primary sources on Egyptian and Middle Eastern culture and society in both physical and digital forms. The university libraries also provide specialized educational programs in information literacy and learning technology and services, including assistance for children with special needs.

Use of scanner: Within this context, the AUC in Cairo Library is working on digitizing books, maps, manuscripts, architectural drawings, photographs, and artworks. The university has set the following objectives for digitizing the available information materials as follows:

- Providing AUC in Cairo users with faster access to the library's collections – especially in light of the increasing interaction with the university library by its visitors and users – including rare and diverse practical materials, and historical records that meet various research and educational needs.
- Providing access to materials that are no longer accessible due to obsolescence and the impact this has on the quality of books, references or journals.
- Protecting original records by the reduction of repetitive processing during reference use, or reproduction through digitization.



Digitization Center creates digital images of unique or valuable primary resources for preservation, accessibility, and subsequent republishing. While we focus on the Rare Books Library's special collections, we have collaborated with a variety of partners on and off campus so that the content we create can be used in research, teaching, and learning. Given the importance of digitizing Egyptian and Middle Eastern scientific, cultural, and historical materials—which have a strong impact on the entire Arab and African region—to enable future republishing and education for all information seekers, the university declared that it has rare and unique publications on Egyptian and Middle Eastern history and culture, and that it needs to support the digital materials created in a way that serves the curricula and research outputs of faculty, students, and the global public.



For this reason, the AUC witnessed a clear cooperation with Youssef Allam Group by providing the Zeutschel scanner.

Zeutschel scanner features the following:

1. Quality image: it meets the highest requirements for image quality.
2. Reliability and documentation: it has proven that it is made for intensive use, as these scanners can operate all day long, ensuring that all data required to be digitized is documented.
3. Productivity: It works quickly and increases the satisfaction rate of operation of these scanners.
4. Provision of support during installation, installation and training: Through a professional team from Youssef Allam Group Company to install and train the work crew on using the scanner.

Also, such scanners can be relied upon effectively.

Cooperation is still continual between the AUC and Youssef Allam Group in all fields, for serving the educational and cultural process and spreading awareness among all segments of society and students, whether they are from inside or outside Egypt. This cooperation casts its shadow to be an example for other different universities towards relying on digitization and preserving scientific materials in a safer way and more effective documentation.



The ZEUTSCHEL OS C



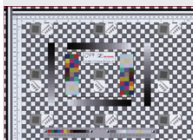
ZEUTSCHEL
Cultural Heritage is our Passion

Youssef Allam Group
Your Partner In Success

*Just launched – already
world class!*

Perfection at top speed -
everywhere.

The ZEUTSCHEL OS C:
**Maximum performance
with 100% reliability**



Compliant to

ISO 19264-1
FADGI
Metamorfoze

www.zeutschel.com
www.yallam.com

Electronic correction in educational sectors

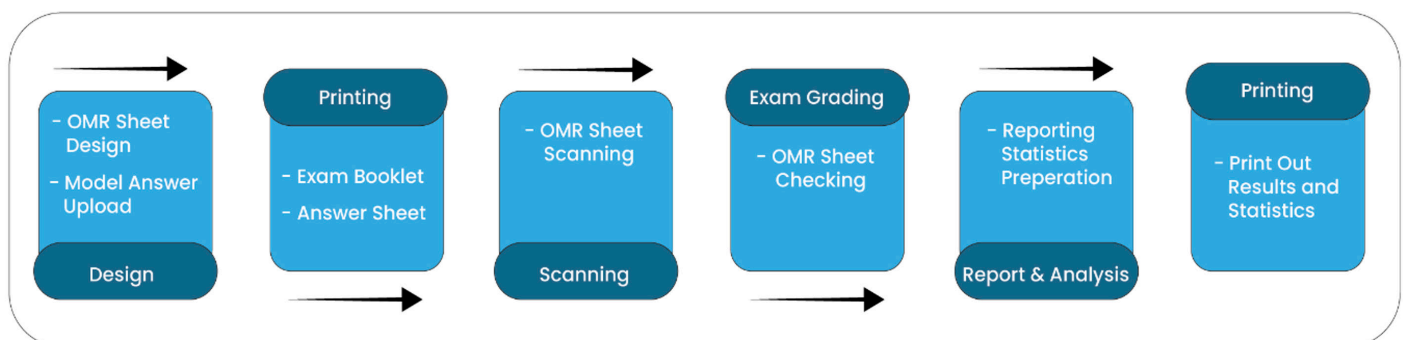


Along with the development of education methods simultaneously with technological development, which have witnessed a boom in recent years, and in light of the Egyptian government's direction towards digitizing individuals' work for facilitating and saving their time. In light of Youssef Allam Company's leadership in the field of printing in all its activities, and its belief in the current development plans in the educational sectors and the right of current generations to obtain a fair education, the company launched since 2019 the most important integrated solutions in the field of electronic correction in partnership with the Japanese company Riso through its machines operating with the Inkjet system. Riso electronic correction machines feature many advantages through the combination of modernity and sustainability. Most important of which can be displayed as follows:

- Diversity of options, as there are monochrome (black and white) or colored machines available, according to the needs and wishes of each customer.
- These machines are compatible with various software programs for exam models and their electronic correction, as well as variable data printing programs that enable the official to print each answer form displaying the student's name, seat number or national ID number, and the name or number of the committee.
- High productivity up to 160 copies per minute.
- Energy saving of up to %70 due to the absence of special units for drying ink as is common in laser technology printing machines.
- Low cost as ink is the only element that is consumed and changed.
- Riso machines are clean and environmentally friendly products as they do not emit any fumes or toxic materials. Stages of printing and correcting exam forms by using Riso machines:

- Designing and printing the question booklet template in a short time before the examination committee convenes, relying on the high productivity of Riso Company's machines, which, as previously mentioned, reaches 160 copies per minute without resorting to sorting, assembling, or manual stapling, as these steps are carried out automatically and directly without any human intervention.
- Designing the answer sheet in integration with all types of applications used globally in designing it.
- Providing the user application with correct answers and with any additional points or deductions as a result of incorrect answers.
- After the students complete the answer sheet, the correction process shall be made by using the scanner unit of the Riso printing machine, which handles scanning the answer sheet at speeds that may reach 100 copies per minute.
- Stored scanned copies are corrected by using the application in which the answer sheet was designed and provided with the correct answers.
- Statistical tables are prepared for all exam results for each student, with the possibility of preparing a detailed report for each subject while indicating the success and failure rates, the highest and lowest scores for each question.
- Printing exam results for each subject with its own statistical analyses.

Education remains the main pillar of building any society. Building children consumes the biggest concern of any country as they represent its future and the core of its progress. As always, Youssef Allam Company remains one of the leaders in development in this field by playing its role in introducing the latest printing models used in the field of education, accomplishing balance between accuracy and speed, as well as taking into consideration environmental standards and achieving the highest standards of sustainability.



A new development towards digitizing exams, Gharbia Educational Directorate

With an emphasis on the importance of development in the education sector, through the examination work system for the different stages of education and motivated by the responsibility of the different education directorates towards more excellence; the general trend of the different education directorates in the country was towards leadership and quality, which are two sides of the same coin - under the name of partners for success in the field of printing in Egypt (Youssef Allam Group).



Inspired by the example of the Dakahlia Governorate Education Directorate – which was the first to develop its examination printing press with the latest high-quality printing technologies produced by RISO and through Youssef Allam Group - the sole agent for RISO products in the Arab Republic of Egypt - Youssef Allam Company led the modernization in the Gharbia Governorate Education Directorate towards digitizing examination printing, to ensure the provision of systems and solutions that guarantee the examination process with the highest levels of efficiency and confidentiality, in line with the development trends in educational examination systems.

In the light of its partnership with Riso, Japanese Company, Youssef Allam Company - through the Digital Printing Solutions Unit - has provided the latest solutions and technologies in the field of digital printing using inkjet technology, a technology that relies on the best and highest standards of quality and confidentiality to produce booklets with excellent performance and at an effective cost.

Building on the success story of Youssef Allam Group, which commenced in 2021/2022 by providing a set of advanced solutions to facilitate the examination system in accordance with the state's directives, the group supplied the printing solution, which includes RISO FT digital printing machines, including the booklet finishing unit and the necessary software, to the Directorate of Education in Gharbia Governorate, in November 2024.

The most important features of these state-of-the-art types of machines for printing and producing booklets are as follows:

1- Advanced digital technologies: The system allows the use of state-of-the-art technologies to produce booklets quickly and accurately, using specialized

software, which ensures accuracy and organization in distributing questions.

2- On-Demand Printing: Digital printing technologies allow booklets to be printed immediately after they are prepared, thus reducing costs and wasting time and money.

3- Customization and security: Security elements such as barcodes and watermarks can be added to ensure confidentiality of booklets, and design can also be customized for each exam or each student as needed.

4- Sustainability: State-of the art printing technologies contribute to the sustainable use of resources while reducing environmental impact.

5- Electronic management: Electronic solutions can be used to manage exams safely and effectively.

It is now assured that Youssef Allam Company is the ideal partner for producing booklets using the latest digital technologies, with a focus on quality, confidentiality and sustainability.

Meanwhile, the company continues to provide integrated, effective and innovative solutions that meet the needs of customers in the field of printing in general and photographic printing in an effective and innovative manner.



Based on the foregoing, the modern trend towards digitizing printing and examinations is the first choice of the Ministry, as it shall not cease after developing the Dakahlia and Gharbia Education Directorates, but also extended to South Sinai Governorate, and shall continue towards more development work in various other Education Directorates across the country, in line with the state's directions in the new republic towards a better future befitting the people of the homeland.

Riso Company's event activities at Allam Print Media Academy in Nasr City Free Zone

As always, Youssef Allam Integrated Solutions Group is always on time and up to the occasion. Before the launch of the Drupa Global Exhibition in Germany, Youssef Allam Company hosted a special event at its academy's headquarters in the Cairo Free Zone – Allam Print Media Academy – where the academy hosted the Youssef Allam Exhibition activities, which explored the latest applications and new technologies in the field of printing, in addition to reviewing the most important machines that will be displayed during the Drupa 2024 Exhibition in Germany.

During this event and forum, which included more than one partner of success throughout the Group's long history, it was an opportunity worth paying attention to explore the history and developments of RISO, and what the exhibition will offer in terms of innovations and effective solutions in the printing industry. The event was attended by a distinguished and diverse group of the group's customers from different sectors, including:

- Printing clients for banking transactions, such as the Egypt Post Company and Almotaheda Digital Printing.
- Commercial printing centers such as: "Digi Star" and "Grace Team".
- Traditional book printing presses such as "Fostat Print" and "Misr Print".
- Book publishers such as "Shorouk for Modern Printing"
- Secure Printing Press and Armed Forces Printing Press.
- Government printing press such as Ministry of Justice and Al-Amiria Printing Presses.

Such outstanding event extended over a full day, starting with a technical session demonstrating the latest finishing applications that were integrated with



the Japanese "Riso" machines, whether for producing books, brochures or envelopes. Later on, a live demonstration of the machines was presented in "Riso" showroom at the headquarters of the Allam Print Media Academy.

At the end of the unique event, a fantastic experiment was made by using Riso printing technology, which demonstrated the stability of the ink and its penetration into the paper fibers, in terms of adding a new feature in archiving and confidentiality applications.

We can confirm that the constant aspiration for continuity and excellence would not have happened except through the permanent cooperation between Youssef Allam Group and its supportive partners who always strive to accomplish continuous success, ensuring that all parties continue towards development and modernization.





ComColor black FT1430



Ultra High-Speed Monochrome Inkjet Printers

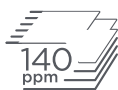


A feature-rich lineup for
NATURE-FRIENDLY,

ULTRA-FAST
monochrome printing



MONOCHROME PRINTING
600 DPI



PRINT SPEED
140 PPM



PRINT SIZE
A3



3 TRAYS



LOW ENERGY
CONSUMPTION



ENVIRONMENTAL
CERTIFICATION

Management and Maintenance of Machines at Youssef Allam Group



Hany Al-bayomy
Service Manager - IPS

I was about to write an article about the maintenance department at Youssef Allam Group and its well-deserved uniqueness in the region, but I found myself writing what is already felt—memories and gratitude.

Over three decades ago, I was a fresh graduate, full of ambition and eager to succeed. Like any recent university graduate, the career path was not entirely clear at the time, and I did not have enough experience to choose my professional direction after completing my studies. However, I knew based on my education and specialization that it would be best for me to specialize in the printing field. Yet, some questions occupied my mind, which posed great importance at the time: Where do I start? And how do I take my first steps on the path to success?

I applied to work at Youssef Allam Company a major printing institution at the time and applied for an interview for an employment at Youssef Allam. At the time of my arrival at the company's headquarters for the first time, I did not feel like a stranger as the wait time there had not exceeded half an hour. During that time, I felt the place was lively full with activity and bustling with energy. Just as the thought of leaving crossed my mind after feeling a bit overwhelmed by the evident dynamism in the company despite it possibly being my last chance to be in such a prestigious printing institution, then my name was called: "Engineer Hany... please come in... Engineer Hussein Shahin is waiting for you."

At that moment, my professional journey, which I am proud of, began. I found myself in front of a leadership that was as influential as a powerful magnetic field firm and intelligent, yet nurturing and supportive of its members. It was, and still is, a leadership capable of charting the path with clarity and confidence.

Truthfully, the journey was tough and full of challenges, but it was always enlightened by a vision that was insightful, wise, and forward-looking. This vision gave me the strength and motivation to keep moving forward.

As for me, Youssef Allam Group has been and still is a great entity, with its towering symbols whom we proudly regard as role models and inspiring mentors. Youssef Allam Company is like a home and a university, sparing no effort or time in supporting all its members and myself.

In every meeting with the Chairman of the Board, Engineer

Adel Allam, his role was not limited to follow-ups and guidance alone; he was a true mentor in every sense of the word. He always instilled a respect for knowledge among the company's employees and reinforced the principles of elevated business conduct and the importance of building relationships based on integrity and respect. He believes that honoring one's word and commitments reflects a person's value more than anything else does, and that the nobility of principles and values must always outweigh the pursuit of profit. This is the foundation upon which everything is built, and it is the secret to success.

Now, in my role as Maintenance Manager for the Integrated Printing Solutions branch, I find myself proud of my fellow engineers, who possess an unwavering passion for knowledge and learning, as well as a profound sense of belonging or, more accurately, a sense of ownership of this entity that respects knowledge, values work, and listens to its members, consulting them to always arrive at the best solutions.

The brands we all represent in this pioneering company are, in fact, a reflection of our identity. We have all grown with them over the years, and they have become a part of our passion and memories.

We take pride in the experience of generations and the determination of youth among us. We believe in the integration of individuals with one another and take pride in our belief in specialization. We are one of the institutions that strive to place the right human capabilities in their right places.

This system, comprising of software engineers, electrical engineers, mechanical engineers, printing science experts, as well as engineers specializing in our unique field of auxiliary systems such as air and cooling systems, drying devices, ultraviolet and infrared radiation sciences, and laser technologies and their applications parallels the precision of German engineering. We believe in possessing broad expertise that covers the majority of needs, while also having specialists who know everything about one thing. We didn't stop at this modern model; we went further by gaining extensive experience in designing printing facility layouts, studying production sequencing, and avoiding production bottlenecks at both the logistical and production capacity levels. We also excel in providing expertise in selecting the most suitable machines for targeted production capacities. It is a source of pride for us to have transformed into a renowned consulting firm offering integrated solutions capable of turning an ambitious idea into a fully detailed industrial establishment.

Our dedication to our clients stems from our awareness of our scientific value and our ongoing responsibility to provide technical assistance and advice, even in the most intricate stages of operation.

As a result, clients come to us with questions about how to execute complex processes, fully confident in finding the most suitable and optimal solutions through our advanced technical and managerial expertise at Youssef Allam Group Company. We provide them with the right solutions and materials, and we actively follow and share in the success of their endeavors. This is why it's no surprise that our motto within the group is: "Youssef Allam...Your Partner in Success".

175
YEARS

Company starts anniversary
year with growth strategy

HEIDELBERG



STAY
Tuned —



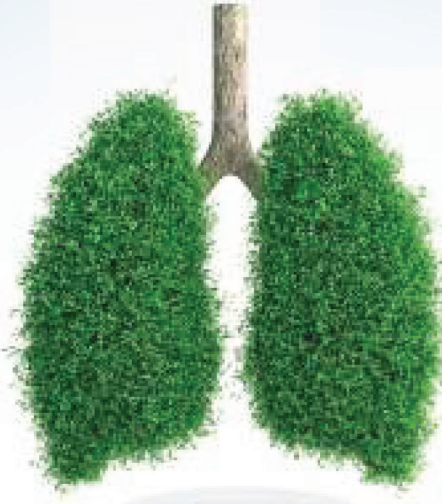
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YOUSSEF ALLAM GROUP

www.yallam.com

استنشاق للهواء النقي بالاماكن المغلقه



تغطية مساحات تبدأ من
٢٠ م^٢ حتى ١٦٠ م^٢

قياس جودة الهواء
بالاماكن المغلقه



**MADE IN
GERMANY**

APP "IDEAL AIR PRO"



MOLD SPORES



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SMOKE & DUST



BACTERIA



BACTERIA



PARTICULATE MATTER

AIM Company

Success objectives are realized with AIM

AIM Company Introduction: AIM Printing Company was incorporated in 2013, as it started its activities in the Egyptian market as one of the top digital printers distributor produced by RICOH Japanese company since the inception of its incorporation period. Over the last decade, the company contributed in the growth of the digital printers industry, and thus became a major reliable partner for companies and institutions seeking to obtain high quality printing solutions.

Challenges: At the beginning of competition, AIM Company faced numerous challenges and intense competition from world-famous brands, in addition to the economic instability in Egypt after two popular revolutions of which impact was apparent on the economy generally and directly on the purchasing power of users. Apart from that, a number of companies were hesitant and uncertain of the possibility of shifting to investing in new technology; as such companies mainly were inclined to a preference of using old equipment fearing to step into any risk during this difficult time; and also owing to financial restrictions at that time. In facing the foregoing, AIM Company displayed a swift response to such challenges through overcoming market feedback by implementing several strategic initiatives for facing such challenges such as:

1. Investment in the special expertise of RICOH printing machines technology: through an exclusive focus on RICOH Global Printers, as the company self-proclaimed an expert in this field, and invested in training sales and technical support teams for guaranteeing the provision of high quality support and advice for customers, which in a way enhanced the customers experience generally.
2. Provision of designed solution for domestic needs: through understanding the specialized needs of the Egyptian businesses, since AIM Company developed ad-hoc solutions to meet the needs of certain industries, whether micro-enterprises or government institutions or major companies. This domestic approach helped building robust relations and trust within the society.
3. Provision of financial resilience: for ensuring security and alleviating anxiety of customers regarding the purchasing power and financial support. AIM Company offered several financing options characterized with resilience and flexibility suitable for all customers, which facilitated upgrading the printing technology without get-

ting affected with huge investment at the beginning. Based on the foregoing, AIM Company reaped the rewards from the provision of several solutions suitable for the Egyptian market through its commitment to apply and implement specific strategic growth mechanisms throughout such period over the past ten years, which assisted it in achieving notable accomplishments represented in the following:

- **Market Leadership:** AIM Company became one if not the first of the leading companies in the distribution of RICOH printers in Egypt, as it acquired a significant market share in this regard, the company was characterized with its expertise and focus on quality in this field.
- **Revenue Growth:** The Company underwent an average growth in revenues of 30% annually, supported by an increased demand on RICOH products and an expansion of its customer database.
- **Robust Customer Database:** AIM Company succeeded in building a broad and robust customer database, as more than 70% of its customers managed to purchase or upgrade their printing systems, which made the company provide services to its customers with speed and quality, which contributed in achieving a remarkable customer satisfaction.

And now ... AIM Company celebrates its tenth anniversary of its incorporation and existence in the Egyptian market, where the company has proven to be successful during these ten years in the provision of several accomplishments and contribution in achieving numerous growth and innovation processes to its partners and users, as well as making an effective community participation, along with its commitment to an ever-evolving excellence in the provision of digital printing solutions produced by RICOH, Japanese Company. The company has become qualified to achieve further success in the nearest and farthest future through an in-depth futuristic look, as AIM Company aims at expanding its products offerings in a better and more effective way, by adopting the latest printing technology developments to meeting the evolving Egyptian market needs.

The New Ricoh Pro Z75 Digital Machine... A Revolution in Digital Printing in Egypt

Owing to modern advancements in printing technology, the printing sector in Egypt is witnessing a remarkable transformation and growing market demand. In this context, Youssef Allam Group has always been keen to provide the latest printing technologies that bring innovation to the world of printing. At the forefront of this revolution is the Ricoh Pro Z75 machine, with its immense printing capabilities as one of the most advanced and efficient modern printing devices, offering exceptional quality and cost flexibility, which is designed for commercial printing houses and in-house printing departments,



as it aims to elevate printing standards in the Egyptian market.

This machine features low printing costs due to its reliance on inkjet technology. It can print on paper size B2 with a dual-sided printing system to ensure ultra-fast speeds. Additionally, the machine boasts high printing precision, reaching up to 1200 dots per inch (DPI), (delivering excellent clarity and expressive text). Ricoh has also introduced its premium ink types, which are high-quality water-based inks designed to give images a vibrant and lifelike appearance. It is capable of printing 4,500 B2 sheets per hour, ensuring the highest production standards. It can also handle various types and weights of paper, including coated and uncoated paper. Furthermore, the machine's components are designed with quality, contributing to energy savings both in the short and long terms.

What Does the Ricoh Pro Z75 machine offer to the

Egyptian Market? The Ricoh Pro Z75 machine is specifically designed to deliver high-speed and efficient production, enabling printing houses to compete and perform printing tasks to the fullest, especially for sectors focused on delivering printing and packaging tasks in Egypt in the shortest possible time.

It also meets the needs of the digital printing sector at a low cost owing to its inkjet printing technology, which is more economical compared to other printing technologies. It offers the ability to fulfill various printing needs, such as booklets, catalogs, and packaging materials.

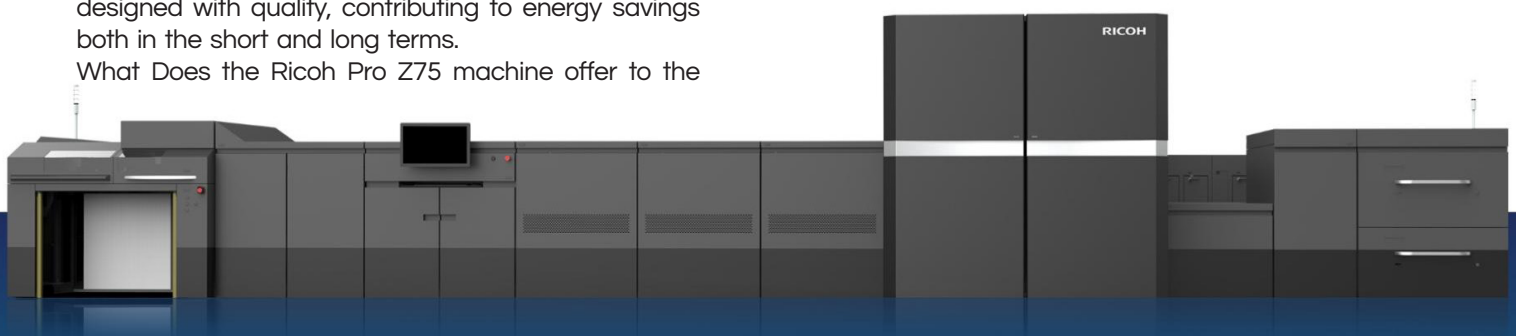
In line with the Egyptian government's increasing focus on sustainable environmental practices, the eco-friendly features of the Ricoh Pro Z75 make it a reliable and responsible choice for companies aiming to reduce their carbon footprint.

By investing in advanced printing technologies like the Ricoh Pro, Egyptian companies can enhance their competitiveness on both regional and global levels. Additionally, its printing capabilities align with the State's vision to promote industrial growth and innovation.

Ricoh Pro Z75 printing machine is more than just a printer, it represents a fundamental change in the Egyptian printing industry by delivering unmatched quality, efficiency, and sustainability. It empowers companies to rise to new challenges and seize emerging opportunities, whether they operate in commercial printing or in-house printing environments. Ricoh Pro Z75 is the key to staying ahead in the forefront of evolving printing market landscape of Egypt.

Youssef Allam Group has always been keen to present the latest in printing solutions to supply the Egyptian market with the tools for development that support production and meet the demands of the modern market, for satisfying all the needs of the group's partners — partners in success. For more information about Ricoh Pro Z75 machine, you can contact AIM to learn more about how to develop and transform your printing business using Ricoh Pro Z75 machine.

RICOH



B2 Sheet-fed Inkjet Digital Press

RICOH Pro Z75



Youssef Allam Group
Your Partner In Success

RICOH
imagine. change.

For more than 50 years,
Ricoh has been known for
game-changing inkjet technology



Pro Z75

4,500
sph full-color

Our inkjet legacy began with the introduction of bi-pitch laminated piezo actuator printhead technology, which enables even, accurate control of ink droplets. Today, our printheads are famous for their speed, precision and reliability.



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Ricoh Pro C7500 exceptional quality



With great pride and appreciation to its agents around the world, Ricoh, Japanese Company, announced the official launch of the Ricoh Pro C7500 printer, which is an all-new digital color printer specially designed to provide exceptional color quality and high productivity for all printing presses and companies in all sectors. Through this launch of this type of machine, Ricoh can expand its Pro series to meet the increasing demands in the digital printing industry.

Ricoh Pro C7500 is characterized with advanced technologies that enable businesses to achieve high-quality, rich, vibrant color printing with high accuracy, while maintaining stability and efficiency. It is also designed with a greater focus on flexibility and speed, guaranteeing an ease of use, and making it an ideal solution for printing presses in all sectors, advertising and marketing agencies, and corporate environments that require high quality and high productivity. This advanced model also enables the highest quality color reproduction, making it an excellent choice for other applications such as marketing materials, brochures, corporate documents, and creative designs.

Innovative features for professional results: Ricoh Pro C7500 machine is featured by its unique and multiple specifications through innovative technologies, as follows:

- **Vibrant color accuracy:** With Ricoh's advanced color calibration technology, the Pro C7500 ensures that every print maintains accurate and vibrant colors, delivering a professional print that meets the highest standards of quality and accuracy.
- **High-speed productivity:** Pro C7500 features high print speeds capable of handling large volumes of production without sacrificing quality, allowing businesses to meet deadlines and increase productivity.

RICOH

- **Diverse media support:** By supporting a variety of paper types and formats, Pro C7500 machine allows different companies the flexibility to expand their services and meet the diverse needs of customers.
- **Environmentally friendly efficiency:** Ricoh's commitment to sustainability is reflected through its energy-saving features that help the reduction of operating costs and minimize harmful environmental impact.

Meeting demands of the modern digital printing market: Ricoh Pro C7500 responds to the growing demand for high-quality, on-demand color printing. High-resolution printing helps this competitive market excel. This digital printer is extremely useful for print shops looking to maintain color consistency across all their printed materials, from branding to marketing materials.

Industry-leading and reliable performance: With

Ricoh's reputation for quality and reliability, the Pro C7500 is designed to meet the rigorous demands of professional printing environments, and its simple maintenance makes it suitable for experienced operators and digital printing novices alike.

Ricoh Pro C7500 is now available for purchase through AIM Company. For companies wishing to explore how this advanced digital printer can enhance their printing capabilities, you are kindly requested to contact AIM Company for a demo and more details. As always, AIM Company is committed to providing the latest in digital printing in Egypt and

the Middle East. AIM Company now offers Ricoh Pro C7500 in the Egyptian market to keep up with the market's requirements and needs towards achieving the highest levels of customer satisfaction and then the satisfaction of end users of the printing product. Youssef Allam Group's sister company, AIM, is always happy to serve you through a professional team in all fields, from selling, maintaining, or operating new or existing machines produced by the Japanese company Ricoh.



RICOH Pro C7500

aim

Youssef Allam Group

Ricoh Pro 8400!

Trust and Quality in a totally new machine



Youssef Allam Group sister company – AIM Company continues to specialize in leading the digital the world of printing in the Arab Republic of Egypt through offering a batch of the most advanced digital printing machines suitable for all needs and requirements, which meet with the wishes of its customers, its success partners.

In cooperation with RICOH, Japanese Company, AIM Company offered Ricoh Pro 8400, a monochrome production printing machine, which is designed to provide an exceptional printing quality with a high speed, with unparalleled efficiency of any other machine, such machine is specialized to meet the rapidly increasing needs of the Egyptian market, whether to publishing work services or education or commercial printers, thus Ricoh Pro 8400 is your direct partner responsible for providing you with professional result every single time.

Most important features of the basic machine are:

- High-speed printing, to meet customer needs by adhering to delivery dates, and increasing productivity with a printing speed of up to 136 prints per minute.
- High-quality, ultra-high-resolution printing, as these machines provide clear text and vibrant images, for

professional results with a resolution of up to 2400 x 4800 dpi.

- Economic efficiency, as these machines are considered economical solutions for companies seeking to improve their budgets without compromising quality or sacrificing the degree of efficiency and accuracy.
- Ease of use, as the ease of simple and automatic control in operating the machines makes them available to all users, with a minimum of training.
- Reliable performance, as this machine is designed to handle high production volume, while maintaining quality and stability.

Digital printing machines produced by Ricoh, Japanese Company, and sponsored by AIM Company are a step towards the future of digital printing, not only in Egypt but also throughout the Middle East. You are invited to join us to follow all models of digital printing machines at AIM Company to choose what suits your practical and production needs.

RICOH

RICOH

PRO 8400



ABOUT

As offset-to-digital transformation continues its acceleration, the challenge of managing converging workflows, mail streams, transactional applications and producing variable data on pre-printed shells has placed pressures on Print Service Providers (PSPs) and In-Plants when evaluating their existing monochrome production operations and current Service Level Agreements (SLAs). With print speeds ranging from 96ppm (8400S) up to 136ppm (8420), customers can easily provide a common production device to all users with economy of scale.



Print Media Academy

الدورات التدريبية المقدمة من الأكاديمية



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Youssef Allam's corporate Social responsibility (CSR) to provide a better living for society

Youssef Allam Group was incorporated during the past century over a set of pillars; as the Group was established based on making profit similar to any economic institution while preserving the environment and developing society. Such pillars continued to pass down through the subsequent generations of the Group embracing the notion of the late Youssef Bek Allam in his interest in all societal aspects besides to the profit factor. On this basis, the Club Foot project was launched between Rotary El-Shorouk Club and Youssef Allam Group; which is one of the society-based initiatives of Youssef Allam Group that aims for the provision of necessary support and care to children with clubfoot condition, which is a congenital



condition causing a twist of foot at birth that deprives the child from playing or even walking. In the light of the Group's societal standards compatibility with the third objective under the UN Sustainable Development Goals "good health and well-being", the project's concept initiated, as the members of Rotary El-Shorouk Club were keen to study clubfoot treatment importance that affects the life of many children in Egypt.

Objectives & Vision:

The project aims at achieving several key objectives that are upheld by Youssef Allam Group, which include:

1- Provision of the necessary treatment: Providing appropriate physiotherapy to children with clubfoot through the provision of shoes, splints, physiotherapy, surgical operations, if needed.

2- Awareness and Education: Disseminating awareness regarding the clubfoot condition among families and local community, as well as providing them with the needed education regarding the importance of early treatment and knowing how to identify the relevant symptoms.

3- Training medical cadres: Organizing training courses for local medical cadres for ensuring the provision of effective and sustainable medical care for children with clubfoot condition.

4- Psycho-social support: Providing psychosocial support for children and their families for helping them overcome challenges associated to that condition.

Activities and Events:

In line with Youssef Allam Group's commitment to support the local society and achieve sustainable development through participating with Rotary El-Shorouk Club, a cooperation protocol was signed with Al-Azhar University in the presence of Dr. Mohamed Fekry Khedr, Vice-President of Al-Azhar University, Girls Branch, and supervised by Dr. Mahmoud Seddik, Vice-President of Al-Azhar University for post-graduate studies and researches, and general supervisor on university hospital sector for clinic duties and reception of cases thereat. The previously mentioned protocol includes supporting (clubfoot treatment unit) at Al-Zahraa University Hospital, which was incorporated in 2003, as the first clinic to provide special shoes for treating children





with clubfoot condition at no cost, and in cooperation with an American institution namely "Miracle Feet" that cares to provide treatment for children with clubfoot condition. Clubfoot unit's doctors at Al-Zahraa Hospital, Orthopedics section, assume their duties pertaining to the provision of medical service to newborns up to 4 years old at no cost until a complete recovery and attaining a natural foot.

The project aims at treating 108 cases throughout the first year thereof, since a two-year period has been specified for pursuing with such treatments. An actual training was initiated to Al-Azhar University doctors by experts from Miracle Feet International Institution, and Dr. Yasser El-Batrawy, Professor of

Orthopedics Surgery and Unit Head of Orthotic and Orthopedic lengthening at Al-Azhar University. Such activities include the following: -

- 1- Free clinics: Establishing free clinics in various areas for the provision of examination and diagnosis of children with clubfoot condition.
- 2- Educational workshops: Conducting workshops for families and society for educating them with clubfoot and methods of dealing with it.
- 3- Training medical cadres: Organizing training courses for doctors and nurses to improve their skills in treating children with clubfoot condition.
- 4- Educational events: Organizing educational events such as conferences and seminars for awareness- raising pertaining to clubfoot condition, and highlighting the importance of early treatment thereof.

The project commenced under the leadership of Mr. Rafaat Refila, Rotary El-Shorouk President, then continued to go on under the leadership of Ms. Zainab Daa El-Din, current President, in cooperation with Miracle Feet Institution and Youssef Allam Group, which provided experts for obtaining approvals from the Ministry of Health, Customs Clearance and Stocking.

Clubfoot project is deemed an exemplary in the charitable and humanitarian work, as it underlines the importance of partnership and cooperation among organizations for achieving common objectives that serve the interest of society. Owing to this project, many children will be able to overcome clubfoot challenges and can lead a normal life, which enhances the importance of continuing these efforts and expansion thereof in the future.





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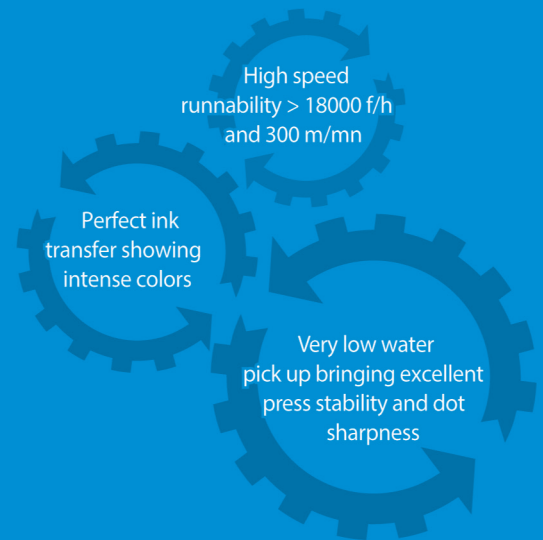
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Africa Health Excon Exhibition 2024

Under the theme "Your gateway to innovation and trade", Youssef Allam Group for Integrated Solutions participated for the third year in a row in the Africa Health Excon Exhibition, in the presence of the Prime Minister and with the participation of healthcare experts from more than 133 countries. This exhibition was held from June 3 to 6, 2024 at Egypt International Exhibition Center in Cairo, which is the largest medical exhibition and conference in the African continent, its first edition began in 2022 under the auspices of the President of the Republic, and organized by the Egyptian Unified Procurement Authority, Medical Supply and Technology Management UPA.



Several governmental bodies participated in the exhibition's activities represented by the Ministry of Business Sector, the Central Bank of Egypt, the General Authority for Health Care, the General Authority for Accreditation and Health Control, the Egyptian Drug Authority, and many other active governmental bodies and agencies. During the current exhibition edition, Youssef Allam Integrated Solutions Group demonstrated its partnerships with many leading brands in the medical field, most notably Hologic, Butterfly, Samsung,

Medtron, in addition to demonstrating the most important and latest medical devices with state-of-the-art and certified technologies. Many of these companies demonstrated these medical brands, including:

- Samsung Ultrasound devices.
- AGFA Film
- AGFA Film Print
- DR AGFA devices.
- Injector Medtron devices.
- Butterfly Probe devices.

The importance of holding the exhibition in 2024 for the African continent comes as it is part of the African Union's Agenda 2063 looking forward to a "prosperous Africa" towards achieving comprehensive growth and sustainable development by enhancing the localization of medical industries in the continent. Domestically, it represents great importance for Allam Medical Solutions Company by contributing to fostering its position and Youssef Allam Group in the medical field, in addition to its continued leadership in the field of printing.

Youssef Allam Group's participation in the Africa Health Excon exhibition organized by the Unified Procurement Authority is deemed a strategic and valuable opportunity for enhancing the company's presence in the market and expanding its network of business relationships. This exhibition is also considered a leading platform bringing together companies, investors and industry leaders from all over the continent.





AFRICA
HEALTH
ExCon

Your Gate
To Innovation and Trade

Africa Health Excon 2024



Youssef Allam Group's participation in the International Radiology Conference... a strategic step towards expansion and success.

Youssef Allam Group's participation in this conference, organized by the General Administration of Radiology at the Ministry of Health in collaboration with the Egyptian Society of Radiology and Nuclear Medicine, from December 18 -20, 2024, presents a strategic opportunity to enhance the group's presence in the radiology market and expand our business network.

Importance of the Conference: The conference served as an interactive platform that allowed us the opportunity to meet a select group of doctors specializing in radiology from all over Egypt, which contributed to strengthening our relationships with leaders in this vital sector. It also provided us with a valuable chance to interact directly with them and display our latest technologies and products.

Displayed Devices and Products: During the conference, the company successfully displayed a range of the latest medical devices and solutions:

Which included:

- Samsung ultrasound machines V6&V8
- AGFA radiology films
- Various samples of (Ultrasound Roll Thermal Paper).

Results and Achievements:

- Communicating with a large number of key clients in the medical devices and radiology market in Egypt.
- Hosting several clients at our booth and discussing

ways to expand business and increase collaboration.

- Conducting numerous successful demonstrations, where doctors had the opportunity to try the devices themselves.

A Future Perspective: This participation re-affirms Youssef Allam Group's commitment to leadership and advancement towards precedence in the radiology sector. We are always looking forward to continuing to provide the latest medical solutions and expanding our network of partners in the Egyptian market.





INTERNATIONAL RADIOLOGY CONFERENCE

Medical Equipment Maintenance Department's role at Youssef Allam Group



Tamer Fawzy
Service Director

Modern medical devices are substantial part of the health system in any medical institution as they directly impact the diagnosis and treatment of patients. That is why maintaining the efficiency of these devices through continuous maintenance and rapid response to malfunctions is vital for guaranteeing the continuity of providing medical services with the highest possible quality. In this sense, the maintenance department at Youssef Allam Group - Medical Department - works to provide maintenance and installation services for the state-of-the-art medical devices in the field of radiology, such as diagnostic radiology devices, sonar (ultrasound imaging), mammograms (breast examination rays), osteoporosis devices, dye injectors, panoramas and dental units.

Importance of continuous maintenance of medical devices: The importance of maintaining medical devices is represented in ensuring their continued efficient operation, which contributes to improving the accuracy of diagnosis and the quality of healthcare. For example, diagnostic radiology devices - sonar (ultrasound imaging), mammogram (breast examination), osteoporosis devices, dye injectors, panoramas and dental units that hospitals and medical centers rely on daily, must operate without interruption for guaranteeing rapid and accurate diagnosis of patients. Any malfunction or defect in these devices can lead to a delay in diagnosis and treatment, which may adversely affect the health of patients. Thus, the importance of the fast and effective maintenance service that we provide to our customers becomes clear in a way that contributes to reducing the malfunction of devices and

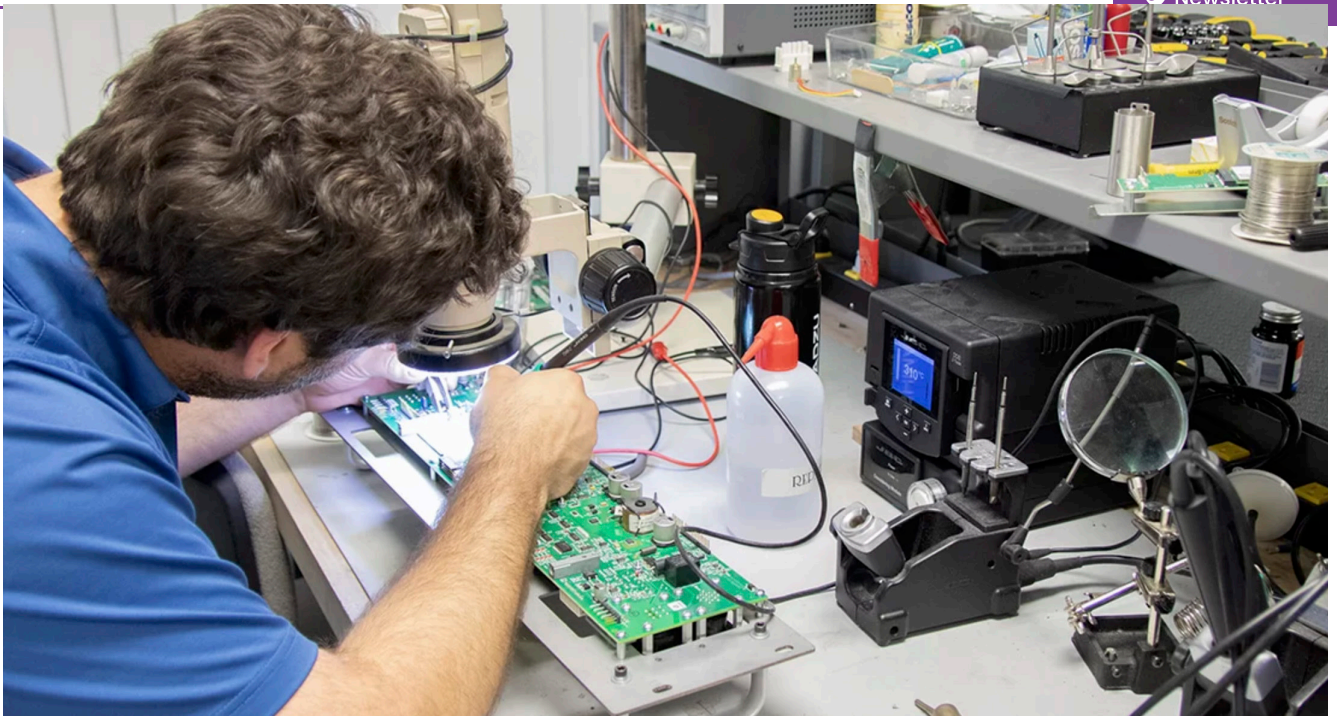
limiting the impact thereof on the workflow in hospitals and medical centers.

Our maintenance and installation services... responsive and efficient performance: Our maintenance department is characterized by its broad experience and highly trained engineers in the field of installation, maintenance and operation of medical devices. The team comprises of a distinguished group of specialized engineers, in addition to a very distinctive administrative team (Back office), who are all available to provide innovative and effective maintenance solutions.

Youssef Allam Group provides installation and maintenance services for medical devices such as diagnostic radiology devices, ultrasound, mammogram, osteoporosis devices, and dye injectors throughout the Arab Republic of Egypt, from Salloum in the west to Abu Simbel in the south, with rapid and effective solutions to satisfy all emergency malfunctions.

Geographical presence and domestic support: For the provision of rapid and efficient services, we have distributed our engineers in different governorates to reduce response time and satisfy the needs of hospitals and medical centers rapidly, as we have engineers residing in strategic locations such as Luxor city to serve the Upper Egypt sector, Minya governorate to serve the Central Upper Egypt sector, Tanta city to serve the Central Delta sector, Zagazig city to serve the Eastern Delta sector, and Alexandria, the bride of the Mediterranean, to serve the Western Delta, in addition to engineers residing in Cairo to ensure coverage of all areas in the Arab Republic of Egypt. Such geographical distribution always contributes to reducing the hours of





equipment malfunctions as well as help guaranteeing their continued operation in medical services in record time, which is crucial in the field of providing healthcare, where time of an essence.

After-sales support: At Youssef Allam Group, we are proud to have obtained the "ISO14001, ISO45001, ISO9001" certificate in after-sales service, which reflects our commitment to quality and professionalism in providing our services to our customers. Our after-sales services include periodic maintenance during the warranty period and maintenance contracts for various systems after the warranty period, continuous training for technicians in hospitals, and conducting comprehensive examinations of medical devices to ensure their operation at the highest efficiency.

Continuing to deliver integrated maintenance services for medical devices is not only a technical necessity, but also a key element in improving the overall quality of health services through our qualified teams scattered all over the country, as we guarantee hospitals in (the military sector - the police sector - the therapeutic sector of the Ministry of Health - health insurance - university hospitals) and private hospitals and medical centers - we guarantee them all to provide a rapid and effective service in a way contributing to the continuity of work without any impact on the health care provided to patients with any adverse repercussions. In the maintenance department of Youssef Allam Group, we always work towards achieving the highest levels of efficiency and accuracy in our work for guaranteeing the comfort and safety of patients.



Collaboration and leadership of Youssef Allam Group, Agfa and Alpha Scan ... a story of success

In a new joint collaboration between Youssef Allam Integrated Solutions Group and Agfa Medical Devices and Healthcare Company, Youssef Allam Group announces a new achievement in its journey towards providing the latest medical solutions in partnership with Agfa Company, through contracting with Alpha Scan Radiology Center to supply the Agfa DXD device, which is considered one of the most prominent medical innovations in the field of medical imaging, and which reflects our commitment to enhancing the quality of healthcare.



In continuation of Youssef Allam Group's interest in its customers and searching for their various needs towards satisfying their customers, as a result, the contracting process between Youssef Allam Group and Alpha Scan began with a survey of the center's needs, where successive meetings were held between the two parties holding in-depth discussions with the management of Alpha Scan Center about their needs and the challenges they face in providing medical imaging services, as the company's main objective was to provide the center with advanced technology that contributes to improving examination results towards increasing the satisfaction of patients who chose Alpha Scan to check on their health. Such cooperation between Youssef Allam Group and Alpha Scan to provide and supply Alpha Scan with the Agfa DXD device proves beyond any doubt the success and continuity of the cooperation between Youssef Allam Group and Agfa Global Healthcare, which always place them a position of trust and significant responsibility in participating in the development of the Egyptian society, in particular equipping the health facility in Egypt with the latest imaging technology, and also makes them always at the forefront of the medical scene in Egypt. Agfa DXD device has many features making it the ideal choice for radiology and imaging centers, including, but not limited to, the below:

- **Exceptional accuracy:** This device provides high-quality images that help doctors determine the diagnosis with extreme accuracy.
- **State-of-the-art technology:** The device relies on advanced technologies that reduce the radiation dose, ensuring the safety of patients from exposure to radiation.
- **Ease of use:** The device is displayed in an innovative design, which makes the imaging process easier and more comfortable for patients.

Youssef Allam Group always believes that innovation is the key to providing distinguished healthcare, in that manner; we will continue to work diligently with our partners in the medical sector at all levels to ensure that they are provided with the latest technologies that contribute to improving the quality of life for patients.

At Youssef Allam Group, we are delighted to extend our sincere thanks to Alpha Scan Center for its continued trust in Youssef Allam Group, and we always look forward to more collaborative successes in the future, and we assure our commitment to provide innovative solutions that contribute in developing the health sector and enhancing the medical experience for patients.



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Gamma Scan Invests in Latest Medical Diagnostic Technology with ... **Samsung HS50 Ultrasound Device**

Gamma Scan signs a contract with Youssef Allam Group to provide it with the latest medical technologies: In a move that reflects its commitment to providing the best medical services to its customers in Imbaba, Gamma Scan announced contracting with Youssef Allam Group to supply a Samsung HS50 ultrasound device to be installed in Gamma Scan's branch in Imbaba, North Giza, it is an advanced device, equipped with five probes, represents a significant and valuable addition to the



center's services, enabling doctors to make accurate and rapid diagnoses for a wide range of medical conditions.

Samsung HS50 device - High accuracy and flexibility in use: Samsung HS50 device has several features that make it the first and best choice for specialized radiology centers that seek to provide advanced diagnostic services. The most prominent of these features are as follows:

- **High-resolution image quality:** The device provides clear, detailed images of internal organs, which helps doctors diagnose cases more accurately, as well as determine the appropriate treatment.
- **Variety of probes:** The device is equipped with five different probes, allowing doctors to perform various examinations of different body organs with high accuracy.
- **Ease of use:** The device is easy to use, making it easy for doctors to use and get the desired results quickly.
- **Advanced technologies:** The device relies on the latest technologies in the field of ultrasound, which ensures accurate and reliable results.

Device benefits for patients and the center:

- **Accurate and rapid diagnosis:** The device contributes to perform accurate and rapid diagnosis of medical conditions, which reduces patients' waiting time and improves their experience.

- **Detecting diseases in their early stages:** The device can detect many diseases in their early stages, which increases the chances of recovery.
- **Avoidance of unnecessary medical procedures:** The device helps avoid unnecessary medical procedures, which reduces costs and maintains the health of patients.
- **Enhancing the center's position:** The device contributes to enhancing the position of Gamma Scan Center as a leading medical center in the region, which contributes to attracting more patients.



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Youssef Allam Group's participation in the Arab Health 2025 exhibition





MED (TRON[®]) AG

Medtron for Medical Care

In a new collaborative effort between Youssef Allam Group for Integrated Solutions and Medtron for Medical Care, a leader in innovations in the field of medical injection systems, Medtron works alongside with prominent manufacturers of medical imaging equipment, such as GE and Siemens. Through these partnerships, Medtron's advanced technologies are integrated with cutting-edge imaging systems, enhancing the precision of these technologies. Medtron injection device stands out for its high efficiency and advanced speed in delivering results, making it an optimal choice for many medical institutions, as medical injection technology is considered a fundamental element in modern diagnosis and treatment.

Medtron injection device features its ability to deliver precise doses of contrast agents, reducing potential risks and enhancing patient comfort. The device is also user-friendly, making it easy for doctors and healthcare professionals to operate efficiently. This enhances the effectiveness of operations within hospitals and medical centers and contributes to improving diagnostic outcomes.

Through the ongoing collaboration between Youssef Allam Company and Medtron, it remains at the forefront of innovation in the field of medical injection systems, reflecting our commitment to improving the quality of healthcare and delivering innovative solutions that meet market needs and enhance healthcare standards.

Youssef Allam Company continued efforts to provide all modern medical solutions to our precious compatriots reflect our unparalleled commitment to uniqueness, leadership, and relentless work toward excellence and innovation in the modern medical world.

This collaboration between Allam for Medical Solutions and Medtron for Healthcare is highly fruitful. Through further future collaboration between these two leading companies in medical devices, we aim to enrich Egypt's healthcare system by deploying a wide range of devices designed with the latest technological advancements, in a way that ensures providing the highest levels of precision and efficiency in using these devices, as well as enabling accurate diagnoses and providing the best healthcare systems for patients.





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